



## FACT SHEET

Established in 1982, Unique Inns is one of North America's first bed and breakfast innkeeping organizations. The non-profit fraternal organization was originally formed by 11 innkeepers in Oregon and Washington, and now includes approximately 40 members throughout British Columbia, Washington, Oregon and California.

Unique Inns' mission is to promote its members to the public and act as an internal referral network. The organization also provides a forum for the exchange of ideas and information related to the innkeeping business. Members are selected based on the inn's one-of-a-kind location, style and guest experiences; each inn must operate in the upscale or luxury segment of the industry.

Every member inn is operated by experienced innkeepers, who are committed to providing guests with genuine hospitality, generous amenities, and world-class accommodations. Innkeepers also specialize in providing off-the-beaten-path travel experiences. From customized fine dining and wine-tasting events to shopping, wilderness adventure and some of the most spectacular sightseeing tours in the world, Unique Inns' members are experts at packaging their best regional offerings to create memorable travel experiences.

Members of Unique Inns actively participate in the vibrant and varied food scenes sweeping North America. Most have received recognition in the categories of travel, dining, and wine collections, and several are recipients of *Wine Spectator* awards, including one member who received the magazine's prestigious Grand Award. Members are also involved in the global [Slow Food Movement](#), a non-profit educational organization dedicated to supporting and celebrating the food traditions of North America through programs and activities dedicated to taste education, defending biodiversity and building food communities.

Unique Inns is led by Executive Director Rose Allen. Her responsibilities include working with the board of directors and officers to set organizational goals, budgets and long-term strategic direction, as well as growing the group's membership. Allen has served in this position since 1988.

More information on the Unique Inns' organization and individual member inns is available online at [www.uniqueinns.com](http://www.uniqueinns.com)

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